



## What our students are saying...

"My three children wanted to play different instruments and there are so many instructors at the Columbia Arts Academy, it was very easy for us to choose a time and date to fit our busy schedule. The teachers have always been very positive and encouraging to all of my children, which is very important to me."

**-Cindy Otis, Irmo, SC**

"From the first day our children became students at the Columbia Arts Academy, we've been extremely impressed with the professionalism and dedication of all of the instructors. Both of our children have made great strides – one on bass guitar and one in voice. Their lessons have allowed them to meet other kids with similar musical interests and they've been able to start their own rock band. With the help of the Columbia Arts Academy, they have played at the Rosewood Crawfish Festival, Vista Lights, and 5-Points St. Patty's Day celebration. We are truly fortunate to have found a music school that is so encouraging and that our children LOVE!"

**-Lisa & Chris Austin, Columbia, SC**

"The Academy is a great place for the adult, who never had the time, patience, or attention span, as a child to learn to play an instrument. The Academy fosters a love for music and is a great place for an adult, to take the plunge and do something that they have only talked about for years. The instruction is excellent! The instructors are patient! Every adult that I know has nothing but great things to say about the experience they have with learning to play an instrument. If you have told everyone for years, that someday you were going to sing, play the guitar, piano etc... this is the place for you to finally do it!"

**-Tarry McGovern, Columbia, SC**

"The Columbia Arts Academy laid a perfect path for me to advance in my music career. My teacher had an amazing talent of teaching me all the basics while keeping the lessons very entertaining. The Columbia Arts Academy is full of insightful teachers who are talented not just with music but also at inspiring and captivating their students. If one wants to learn seriously or play as an amateur there is no better place to go."

**-Thomas Creek, Columbia, SC**

"My teacher makes learning so much fun. He knows all genres of music. He can go from classical to hard rock in the blink of an eye. If you're looking for the best teachers the Columbia Arts Academy is the place for you."

**-Cliff Lutterloah, Elgin, SC**

"For most of my life I have always wanted to learn how to play the guitar, but never took lessons as a child. Then one day I decided that I was going to stop "wanting" and start "doing" and signed up for classes at the Columbia Arts Academy. I have learned so much and have had a great deal of fun along the way - I only wish that I had started lessons much earlier!"

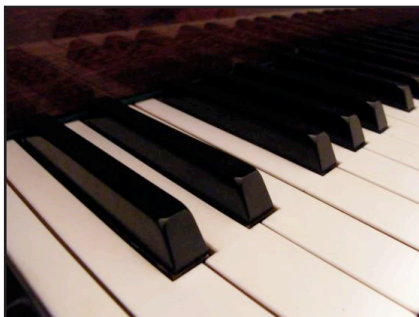
**-Jennifer Simmons, Columbia, SC**

"I may well be chronologically the oldest student at the academy and I must say I am really enjoying being a part of it. I've taken lessons in classical guitar off and on (mostly off) over the years and only since retiring from State employment have I been able to devote the time to music I would like and have made great strides under my teacher's patient instruction."

**-Betsy Gunter, Columbia, SC**

"The Academy has helped enhance my musical performance by teaching good material and only hiring the best of the best to teach. I am excited for lessons every week, and I always learn something new, every week."

**-Teryn Meyer, Columbia, SC**



## Are you ready to learn how to play the piano?

**Thank you for requesting more information about piano lessons at the Columbia Arts Academy!**

### WHAT DO YOU LEARN IN PIANO LESSONS?

(for ages 5 & up)

Our piano teachers teach a variety of styles from classical to popular music. Whether you want to learn Bach or Alicia Keys, our teachers are happy to help you become the pianist you want to be. Our piano faculty will show you the fundamentals of sight reading, technique and theory, but they will also incorporate your favorite songs into your lessons. You do not have to have a piano at home to take lessons. A simple full size electronic keyboard will suffice for the first 6 months. Our piano teachers have warm personalities and enjoy sharing their love for the piano with you.



### WHAT HAPPENS AT THE FIRST LESSON?

That question is often asked by prospective piano students. Our piano teachers make it a priority to get to know you on a personal level and to become familiar with your personal musical needs and goals.

We do not treat every piano student the same in terms of what and how we teach.

A seven year old having their first piano lesson will have very different needs than a fifty seven year old taking up piano for the 2nd time after having had lessons as a child.

The main reason to choose the Academy as your music lesson provider, is that we are sensitive to the fact that every piano student is an individual.

If you enroll here for piano lessons, we will work with you to make a plan that will fit your needs and musical preferences. At your first piano lesson your teacher will ask you about your favorite type of music, and set goals to help accomplish whatever musical aspirations you have for yourself or your child.



### WHAT STYLES OF PIANO DO YOU TEACH?

We teach all styles from rock, pop, jazz, country, blues and classical.

### ARE YOUR PIANO INSTRUCTORS QUALIFIED?

Our teachers have received their education from prestigious institutions such as New York University, Indiana University, Berklee College of Music, Oxford University, University of North Carolina School of the Arts, University of North Texas, South Carolina Governors School for the Arts, the Atlanta Piano Institute, Columbia College and the University of South Carolina. Many of our instructors have gone on performance tours of the US and Europe and have over 25 years of professional performance and teaching experience. In addition to their teaching credentials, our teachers have warm personalities, are extremely friendly and strive to get to know each student and their parent on a personal level.



### IT'S EASY TO GET STARTED SO TAKE THE NEXT STEP!

**Sign up today by calling 803-787-0931 or e-mail [info@columbiaartsacademy.com](mailto:info@columbiaartsacademy.com)**





# Are we the right piano school for you?

The Academy is the largest music school in the state of South Carolina and gives over 25,000 lessons annually. More music students take lessons here than at any other school in the city of Columbia.

*Please consider the benefits of becoming an Academy student and find out why we are Columbia's number one choice for music lessons:*

## 10 benefits of becoming an Academy student:

### 1. **Guitar, Bass, Voice, Drum and Piano lessons in one location.**

This saves our students time and money, as one family can take multiple instruments on the same day. Other studios offer multiple instruments, but we are the only one to offer all 5 of the most popular instruments: Electric & Acoustic Guitar, Electric Bass, Voice, Piano and Drum set.

### 2. **The largest and most qualified teaching faculty in Columbia.**

We have 25 music teachers, all with either University training or professional performance experience. Our music teachers are dedicated to learning about your personal musical goals and helping you to achieve them. With at least three music teachers for every instrument, we are confident that we have the right teacher to meet your needs. In addition to their teaching credentials, our teachers have warm personalities, are extremely friendly and dedicated to teaching you the style of music that you want to learn.

### 3. **The widest range of lesson times available.**

11:00 a.m. - 9:00 p.m. Monday - Friday • 12:00 p.m. - 4:00 p.m. on Saturdays.

### 4. **A proven track record of excellence.**

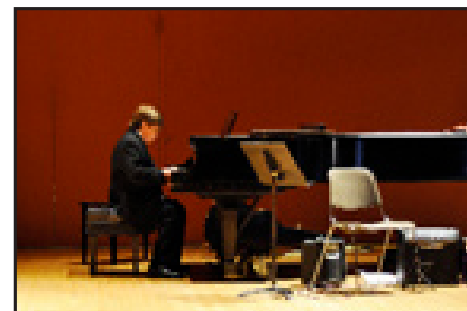
Visit our testimonial page (page 4) to see what our students are saying. Every year, aspiring music teachers start their own studio, and a year or two later it's closed. The Academy has a proven track record of offering quality music lessons, year round. Our full time mission is teaching music.

### 5. **A comfortable waiting room for parents.**

Instead of waiting in a music retail store showroom, our clients enjoy a spacious, professional waiting room with comfortable chairs, kids toys, Wi-Fi, magazines and bottled water service. We also provide large observation windows on every door so that you can watch your child's lesson while you wait. Or if you prefer you can sit in on their lesson anytime you like.

### 6. **Fully stocked lesson rooms.**

Our rooms are stocked with everything you need for lessons, including amps, stereos, full drum kits with pads, keyboards, pianos and more. All you need to bring is your instrument. We have spent thousands of dollars on our studio to offer soundproofing and observation windows.



# The CAA is the largest piano school in SC!

### 7. **Free, all inclusive recitals.**

Every May and December, our students have the option of performing in our recitals. Students are not required to perform, but many choose to. Parents never have to pay admission or any related fees for these recitals.

### 8. **Professional office staff six days a week, 10 hours a day.**

Many music studio desks are staffed by the teacher/owner or more commonly an answering machine. We have three office managers who are available at the front desk to assist our clients.

### 9. **Located on Rosewood in the heart of Shandon.**

Due to its central location, our school is convenient to all areas of Columbia. Close to our studio, you will find great shopping, dining and the quaint neighborhood village of Shandon.

### 10. **Month to Month lessons.**

The Academy does not require semester minimums for lessons. Every student here is on a month to month basis.

If you are ready to start, you have nothing to lose as we only want students who truly want to be here and we will not commit you to a long term contract.

**Lessons are first come, first serve so contact us today to arrange your first lesson!**

**Call (803) 787-0931**

## A special \$20.00 piano gift just for YOU!

Register for piano lessons in the next 7 days and you can redeem this coupon for \$20.00 in FREE music retail to buy piano books!

Just bring this coupon in when you register **before it expires in 7 days!**

Name: \_\_\_\_\_

EXPIRES: \_\_\_\_\_



Limit one per customer • Cannot be combined with any other offer  
Only valid for students who register for at least one month of lessons