

I'll give you hundreds of dollars in discounts and more than 10 BIG reasons to come to Dallas in April!



Dallas, Texas

Thursday, April 4th – Saturday, April 6th, 2019
ONLINE MARKETING DOMINATION CONFERENCE
with very special keynote speaker, Randi Zuckerberg!

This is the first time we've traveled to the middle of the U.S. so the conference is convenient for **EVERYONE** and Dallas has tons of non-stop and cheap flights. This year is as good as it gets, folks, - we may never travel this far from our home base on the East Coast again, so take advantage of low airfare, low hotel rates, and again...convenience!



- **Hear Randi Zuckerberg, Founder & CEO of Zuckerberg Media, give an amazing keynote speech about online marketing trends and work life balance to get your music school to operate at the highest level. Don't miss this great info about the future of tech from the inventor of Facebook Live and the former Marketing Director for Facebook.**
- **Live Q&A session with Randi & the MASS members moderated by myself.**
- **Get an autographed copy of Randi's New York Times best-selling book "Pick Three."**
- **Members must register online to attend at www.musicacademysuccess.com/mce2019**
- Conference starts 7 p.m. Thursday, April 4th – 5 p.m. Saturday, April 6th, 2019
- Check in on Thursday, April 4th and check out on Saturday, April 6th OR stay an extra day and treat yourself to one of the top US travel destinations, Dallas, Texas and check out on Sunday, April 7th (limited rooms available)
- **This is a very limited time offer, and you can only receive the following bonuses if you register before February 15th.**
- **We are only accepting 200 attendees for the conference and there are less than 30 spots left, so capacity is getting critical.**
- **In a matter of days, not only could you miss out on these great bonuses and discounts, you could be locked out entirely from the conference and have to wait until April 2020 to attend a Music Academy Success® event!**

PLEASE NOTE:

- **The MCE Experience is the ONLY conference that has been held that is 100% for music school owners. There has never been another like it.**
- **This is MORE than a conference and is a full blown "experience" with all-inclusive awards ceremony and formal dinner, two lunches, and speed networking where we will pre-arrange for you to sit with other music school owners with schools that are a similar size or region to yours, or would be of benefit to your unique situation. *This is a rare opportunity that is not offered at any other conference - period.***

Register for the MASS Conference Experience (M.C.E.) in Dallas before February 15th and I'll give you:

BONUS #1: The conference registration for just two payments of \$249.50 (30 days apart) if you upgrade to Gold Plus membership. \$249.00 in savings!

*For any upgrade discount, 12 months of continuous membership at the new level is required.

BONUS #2: The conference registration for just two payments of \$199.50 (30 days apart) if you upgrade to Diamond membership. \$398.00 in savings!

BONUS #3: The conference registration for just three payments of \$249.00 (30 days apart) for the Gold member discount (after 1/31/19) price is three payments of \$299.00). \$149.00 in savings.

BONUS #4: With your Gold + or Diamond upgrade, you gain access to the MP3 archive so that you can download all of the past calls to your iPhone, iPad, or MP3 player. With this convenience, you can work on your business anywhere you go.

BONUS #5: With your Gold + upgrade, you gain competitor block out of FOUR of your most hated competitors. With your Diamond upgrade, you gain competitor block out of SEVEN of your most hated competitors.

BONUS #6: With your Gold + or Diamond upgrade, you gain TEN Gold Plus / Diamond member calls with top MASS members and MASS coaches giving you the secrets to their success.

BONUS #7: With your Gold + or Diamond upgrade, monthly office staff training with me, working with you and your staff on our monthly Gold Plus / Diamond group call.

BONUS #8: Easy low-payment, rock bottom pricing and affordable payments. I know some of you are tight on funds. Most music schools are.: For new members, your conference fees will not be processed until your three payments of \$499 are complete.

BONUS #9: Bring a guest for a discounted price of \$399.00 (Diamond members) \$499.00 (Gold + members)

I know you'll want to bring your spouse, maybe an employee, family member, or a friend to enjoy this great experience with you.

Spouses, office staff, employees, family members, and or friends are welcome. Guest cannot be another MASS member from another school or non-members who own another school.

BONUS #10: FREE DVDs of the Conference (Value \$399.00).

STILL NOT CONVINCED?

Here's what the April conference is all about (and what it's not about):

1. This is NOT a rehash of what you already know with a mix of new members going back to MASS 101. This is a yearly event dedicated to covering advanced and new topics for serious MASS students such as yourself.

If you're not attending a conference every year to continue your business education and stay ahead of everyone else, then you're not focused and will have a very hard time achieving MASSive success!

2. It is elite and intimate.

This is the only music conference ever held exclusively for music school owners. Since you're a serious music school owner and an advanced student, you'll be able to say you were there!

No dance. No drama. No gymnastics. Music school owners only. Now, some of you have ancillary programs in those areas, and that's fine. You're welcome to attend, but the only concepts that will be discussed are for music school owners.

HOW DOES THAT BENEFIT YOU?

1. You're guaranteed that at all our events during the MASS conference experience you'll encounter people just like you. This is a rare opportunity to network with other music school owners from North and South America to talk about problems (and better yet, solutions) that are unique to your position as a music school owner.

You just CAN'T get this experience anywhere else.

If you Google "Music School Owner Conference", you will not find even ONE conference as unique as this. Let's get specific about what you'll experience at this one of a kind event.

DON'T TAKE OUR WORD FOR IT! CHECK OUT THE TESTIMONIALS FROM ATTENDEES OF THE MASS CONFERENCE EXPERIENCE



David Martin, Happy Valley Arts Academy, Happy Valley, Oregon :

"2017 was my first time. And I felt like I belong. This past year I have been able to get to know a lot of people on the Facebook page, and it's just been really cool seeing them and meeting them face to face. It's very practical. And this particular conference has given me tools that I can actually use, very specific guidelines on how to grow and build my business. Once you

meet these people and you hear the success stories it's something you can really believe you can do."

CONFERENCE EXPERIENCE SCHEDULE OF EVENTS:

Thursday, April 4th, 7-10 p.m. an intimate all-inclusive networking dinner reception and the fourth annual Faith • Belief • Action Awards Ceremony.

We are taking only 200 attendees for this event! This is not a mega conference with 500 studio owners with substantially different business models, needs, and ideas packed into a ballroom where you get to know 5% of the people there in two days and then you're back on the plane home.

This is an intimate and intensive experience for serious music school owners like you.

It's for advanced students of the music teaching business who truly want to better their businesses and their net income.

At the welcome dinner, you'll get the rare opportunity to meet and mingle with a room full of people who own a music teaching business. Imagine that? Every person you talk to has teachers who give them a hard time and clients who are high maintenance. *They share your unique frustrations and problems.* If you're shy and not a natural 'networker', this is the PERFECT event for you as we break the ice with pre-planned speed networking to mix up the room, make it informative and fun.

They also share a common background with you as they are professional musicians (not dancers who are teaching Zumba) and you will instantly create long lasting friendships at the reception. Most importantly the reception is all-inclusive. We've made this event super affordable by spreading out the payments over many months and when you arrive you will be treated like the rock star that you are (IF you register before February 15th).

And of course, I should mention that I'll be there too. I charge \$500.00 per hour for coaching, but I'm yours for three hours to talk to you and all of the attendees to answer any questions you have.

You'll also get to witness the 2019 Faith • Belief • Action Awards.

This annual ceremony recognizes top performers in the Music Academy industry who are growing their businesses, improving their lives, and leading their communities in music education.

You won't want to miss the recognition of their amazing results so that you can get inspired and then network with in-person the TOP ACHIEVERS in our industry.

But that's not the ONLY thing that's unique about the MASS conference experience!

We include in your registration two gourmet full service sit down lunches, one of which is pre-engineered to GUARANTEE networking for you and your business.

Check these one of a kind opportunities out:

On Friday, April 5th, we will have our networking lunch, and you will have 'pre-assigned' seating with school owners with schools approximately the same size that you are.

At lunch we'll seat you with people that you have a GENUINE interest in meeting as they share your unique challenges and situation. If you find networking awkward, it doesn't get any easier than this as we bring your network to your table!



Sharon Marrell
Lakewood Music Academy
Lakewood, Ohio

Sharon Marrell, Lakewood Music Academy, Lakewood, Ohio:

"I've learned a lot, and I'll tell you the connections with all the other MASS owners have been super beneficial. So on a scale of 1 – 10, it's definitely been a 10 + so far at the event. They get that opportunity to just network with all the other owners because I have gotten more and better ideas that can add on to what I am already doing, and it just supports everything that I have been doing so far."

*We will take care to NOT seat you with other schools that are within an hour of your location, so no worries about competitors. Also remember, that for 12 months we will block out 4 of your competitors with a Gold + membership upgrade or 7 of your competitors with a Diamond membership, if you take advantage of this special offer (expires February 15th).

It will be hugely beneficial for you to form relationships and learn from other schools in your region who you can then communicate with after the conference.

And I haven't even talked about all of the great things you're going to LEARN and TAKE HOME to IMPROVE your business, stay ahead of the competition, and continue to grow a MASSively successful music school.

Here's what's going to be covered in the presentations and workshops:

NEW!: OUR KEYNOTE SPEAKER

RANDI ZUCKERBERG!



The reason I wanted Randi to speak is, to me, she's a part of online marketing history.

- Founder & CEO of Zuckerberg Media.
- Author of the New York Times Best Seller Dot Complicated.
- Host of Dot Complicated with Randi Zuckerberg, a weekly talk business show on SiriusXM.
- Former Marketing Director for Facebook.
- Active angel investor with a portfolio that has 53% female founders.
- Nominated for an Emmy Award in 2011 for her innovative coverage of the midterm elections, combining television and social media.
- On the board of the Hubbi Chain Expert Advisory Committee, one of the most prominent blockchain thinktanks in Asia.

- Keynote speech discussing her “Pick Three” book & work-life balance.
- Moderated Q&A regarding digital marketing and digital trends.
- VIP Titanium Member Meet & Greet.
- Autographed copies of her new book, “Pick Three”, for all attendees.

BIO...

Randi Zuckerberg is an entrepreneur, investor, bestselling author, and tech media personality. She is the founder and CEO of Zuckerberg Media, developing technology, content, and live events all with the mission of putting intelligent, tech-savvy, entrepreneurial women and girls at the center of pop culture and media.

A Harvard graduate, Randi hosts a weekly talk business talk radio show, *Dot Complicated*, on SiriusXM. She has two TV shows currently on air: *DOT* on NBC Universal Kids (winner of Kidscreen's Best New Preschool Series) about a spunky little girl who uses tech to enhance her everyday adventures, and *American Dreams* on HSN, highlighting entrepreneurs around the country. She is the best-selling author of *Dot Complicated*, *Dot.*, and *Missy President*, and recently released her fourth book, *Pick Three* (May 2018) which challenges the fallacy of a well-balanced life.

Randi travels the world speaking about technology, entrepreneurship, her time as an early employee at Facebook, leading major marketing initiatives in the company's formative years, and shockingly...how to unplug! When she's not Facebooking or actual written-word booking, she can be found at the theater - as a TONY Awards voter, investor in the award-winning show, *Dear Evan Hansen*, and board member for the American Theatre Wing and Lincoln Center - or doing her best to unplug at home with her husband and two young sons.

So I can't WAIT to hear her insight on the future of tech and work life balance.

Want to know what your fellow members thought about their experience at the MASS conference?

Check out what Brianna from Utah has to say...



Brianna Krause, Logan Music Academy, Logan, Utah:

"I have attended other conferences for other businesses, and this one is just so personable. You get to know so many people. I have had so many opportunities to make new friends. It's just been a great experience. I was so excited to meet Marty. He is so personable, and he knows everybody by name. It's incredible. A 10! 10 stars!"

NEW!: GOOGLE UPDATES

Google changes almost daily. There are key indicators that I will share at the MCE to show you:

- How Google is penalizing websites and lowering their ranking.
- How it could affect you.
- How to get a FLOOD of 5 star Google reviews.
- How I got my website for the Irmo Music Academy from no ranking (new site) to page one of Google in LESS than 30 days!
- How to get negative Google reviews from disgruntled employees or contractors removed and fast.
- How to stay on top and ahead of your competition.

We all know that your website and SEO is one of the most important things that you need for your music school. So if staying number one on Google is important to you, don't miss this presentation!

NEW!: GUEST SPEAKER DR. DAVID PHELPS DISCUSSING EXIT STRATEGIES FOR

YOUR SCHOOL.



One day, all of you are either going to close your school or sell it. But then what? Do you have an exit strategy for the business you've made?

A successful dentist for many years, Dr. Phelps opted to sell his practices and focus on investing. He now operates one of the world's leading investment programs to help a number of medical professionals exit their business and live a more stress-free life.

Are you ready for profitable exit from your music school?

Want a more stress-free future?

Close to retirement or want to be ready in advance?

Don't miss this very special opportunity we have prepared for you with Dr. Phelps's session.

NEW!: HOW TO USE CELEBRITIES IN YOUR MARKETING

I have used celebrities in my marketing for years. Often I get questions from MASS members about how they can do the same. For the FIRST time in this presentation, I'll explain how you can use celebrity videos and photos to get your students excited about your music school so that you can generate more enrollments and greater student retention.

NEW!: HOW TO ENROLL 180 STUDENTS IN FOUR MONTHS

At my third location, not only did I buy my third building, but I filled it, and I filled it FAST! Don't miss this brand new presentation on how I enrolled 180 students in less than four months so that YOU can do the same!

NEW!: FACEBOOK UPDATE

Some inside baseball in advance of the conference, is that I've enrolled 50 of the 180 students for my new location from Facebook. Has Facebook been going nowhere for you?

Used to work but no longer does? Maybe it's never worked at all? Whatever your level of Facebook marketing, this update / presentation will show you everything I did with my Facebook campaigns to pull a record number of students for my new third location.

New Facebook hack: I'll also be unveiling a way to ban people from your business page EVEN if they don't like your page. Most people think you can only ban someone who has actually liked your page. But ***I'll show YOU the work around in Dallas to keep online trolls in their place so you can protect your online reputation.***

But don't just take it from me, check out what Maurice says about his conference experience (PS he's attended EVERY MASS conference from the first one in 2012 to this one. He never misses!)



Maurice Kelley, Franklin Brentwood Arts Academy ; Franklin, TN:

"I always learn something new. I meet new people. And it's just great to see everybody, just get their input on what's happening. You get so much more by being here, and you get these conversations that you have in restaurants and things... deep stuff that you don't really get, even in just a regular conference setting."

THE MASS 2019 MUSIC SCHOOL OF THE YEAR CONTEST

In November we took submissions for the 2019 MASS Music School of the Year Contest!

I hand selected the finalists and each one will give a 15 minute LIVE presentation at the MASS Conference Experience. I'll be giving away over \$10,000 in cash and prizes to the winner, and the audience will vote and determine who walks away as the champ!

One of the ways to really improve your business is to model what others are already doing successfully.

You won't want to miss these presentations by your fellow members and to learn their secrets in their own words. Plus, you can be right there live to ask them Q&A and 'how they did it!'

Here's the list of contestants:

Diamond member, Bryan Cady, Albany, NY

Diamond member, Wendy Cottingham, Morrison, CO

Titanium member, Sam Faraci, Long Valley, NJ

Diamond member Stephan Hume, Littleton, CO

Titanium member Russ Porter, Rockwall, TX

Titanium member, Francis Rios, Westminster, CA

Diamond member, Chris Scherer, Fresno, CA

Gold Plus member James Zeck, Lethbridge, Alberta, Canada

Diamond member, Sharon Marrell, Lakewood, OH

And here's a secret: I learn a lot from the members too!

By studying what I've learned from members like you, I've increased my bottom line this year by well over \$10,000 in net profit.

If I wasn't running this program, you better believe I would attend it! I go to multiple business conferences each and every year, and that's how I've grown to over 1,200 students in two locations grossing over 1.5 million dollars per year in music lesson tuition.

Q&A WITH COLUMBIA ARTS ACADEMY, LEXINGTON SCHOOL OF MUSIC, IRMO MUSIC ACADEMY'S GENERAL MANAGER MARISSA POSEY!

Meet Marissa and ask her Q&A live to help make your OFFICE run smoother and without you!

NEW: EXPANDED VENDOR AREA!

For the third time, we've lined up an official vendor area so you can check out the latest and greatest tools from top vendors that can help take your school to the next level.

Here's what Tracy says about the MASS conference...



Tracy Morris, Morris Music Academy, Jacksonville Beach, FL:

"It's like a family reunion of sorts. So I'm back here with all my friends, all other leaders in the music academy industry. What makes the MASS Conference different from other conferences is the amount and depth of information and training we receive here. It's second to none. I am already scheduled to be here at the conference next year. So Yes, I will definitely be here! This event definitely ranks a 10, for sure, from the accommodations to the conference scheduling to the special guests, and of course Marty!"

And there's still more to come!

This is just a partial list of all the great things you'll take away from the MASS Conference Experience.

Let's revisit the short list of what you'll receive IF and ONLY IF you register before February 15th.

1. Networking Dinner Reception
2. Networking "Pre-Planned Lunch". Lunch Number Two you may enjoy sitting with your friends and grab any seat you like.
3. Keynote speech by Randi Zuckerberg.
4. Autographed copy of Randi's New York Times best selling book "Pick Three"
5. Guest Speaker Dr. David Phelps talking about YOUR exit strategy!

6. Google Update
7. MASS Manuals Update
8. The MASS 2019 Music School of the Year Contest
10. Facebook update
11. Role playing with my General Manager, Marissa Posey.
12. A big fat TAX DEDUCTION.
13. Discount hotel rate of \$149.00 per night.

14. New vendors area

And if you upgrade to Gold Plus or Diamond:

15. MP3s of all past MASS calls
16. Competitor block out (4-7 competitors)

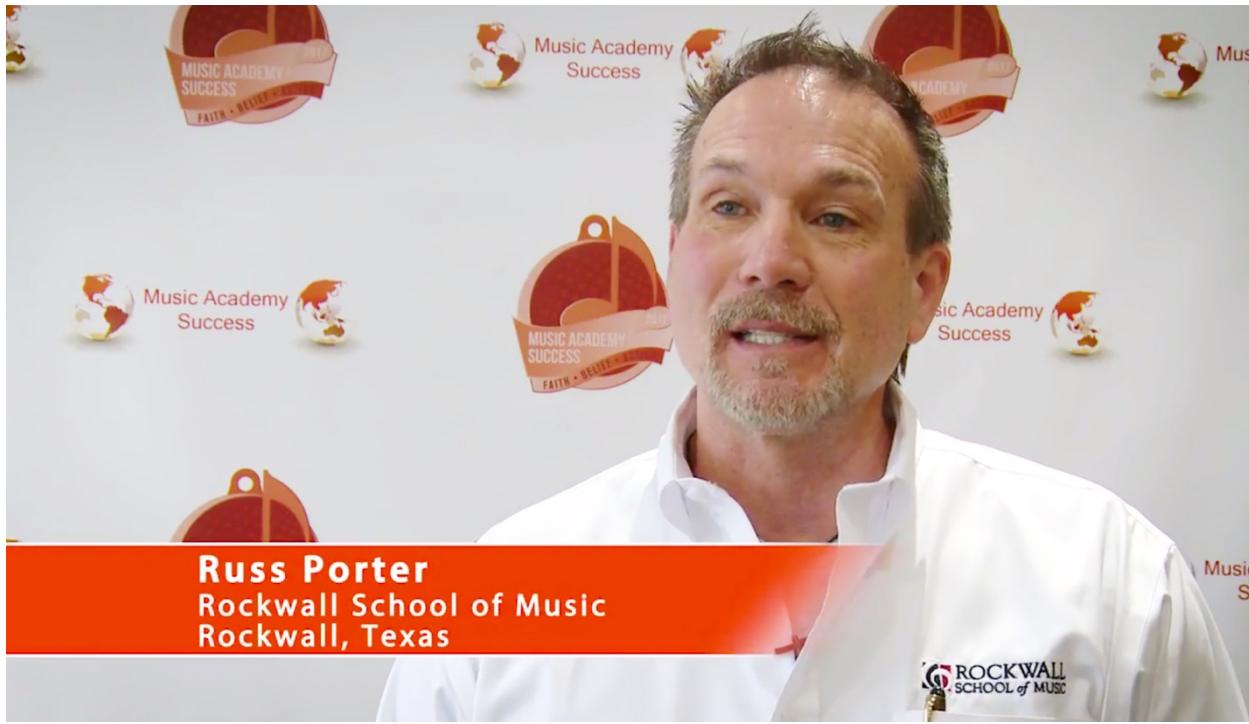
And remember, ***this event is 100% tax deductible***

If you haven't figured this out by now, let me tell you that the government is NOT investing funds into community music schools.

Sorry to be the one to break it to you. They will bail out banks, car manufacturers, mortgage brokers, and special interest groups, but they will NOT invest in your business. **YOU must be the one to invest in your personal development and your business.**

Take this tax deduction and reinvest in your own business to make things better for yourself and your family.

Russ did and here's what he thought about the conference...



Russ Porter, Rockwall School of Music, Rockwall, Texas:

"One of the biggest differences is having people on stage that you actually talk to through monthly phone conversations or just reading articles or books that they've produced. It's like putting connections with people that you feel like are kinda famous, that are well known in our genre of music, and sometimes people that are not even related to music at all, but are just very well known in the marketing world. Definitely put it in your calendar for next year! You'll find so many practical things that will help make your business top-rated in your community. I have already reserved my spot for next year for my wife and I to attend."

MAKE A VACATION OUT OF IT AND VISIT ANY NUMBER OF THE GREAT SPOTS DALLAS HAS TO OFFER!

Dallas Texas is filled with a number of amazing attractions.

Before or after the event you can enjoy any of these great experiences:

Perot Museum of Nature and Science



The Perot Museum is very popular with children of all ages, in particular because of its interesting hands-on learning experiences.

The museum is home to five floors of 11 permanent exhibit halls that contain state-of-the-art video and 3D computer animation with awesome, life-like simulations, educational games and interactive kiosks.

There is also a children's museum, outdoor play space and courtyard! In particular, the kids will love the 35 foot Malawisaurus fossil, one of many, as well as the robots. The museum has really perfected a great mix of scientific data and approachability for the kids.

Children's Aquarium at Fair Park



This aquarium had the fantastic idea of building all exhibits and interactive zones kid size, so everything is to eye level! The aquarium has six exhibit areas from which everyone can learn new and fascinating facts about all of our fishy friends.

The kids will love a visit to the aquarium's two shark tanks, as well as the area where they can feed and pet the sting rays, together with many more interesting exhibits besides. Stroller tots are able to touch and see, so everyone is happy in the end! The friendly and informed staff are very happy to help.

Fair Park



Fair Park is a historic 277 acre recreational and educational complex originally built as an 80 acre fairground for the Dallas State Fair in 1889. It has seen plenty of expansion, including being host to the 1936 Texas Centennial Exposition, becoming Dallas's second public park. It is now home to a museum as well as the Dallas Music Hall.

The Park hosts events the whole year round, but is worth a visit just to view North America's biggest collection of Art Deco building and enjoy a family day out taking a stroll through the grounds, have a picnic, feed the duck at the lagoon and drop into the Texas Discovery Gardens. A glorious slice of 1920's!

Food Tours of America



Getting to know a location you're visiting doesn't just stop at sight-seeing, it should also include taste-seeing.

Food Tours of America offer an in depth tasting tour of the best cuisines that Dallas has to offer, from mouth watering Mediterranean dishes at Baboush restaurant, then dropping into Shell Shack to experience their special crawfish and delicious sauce, then next on the list to The Rustic for cactus fries and goat cheese, moving on to Bisous Bisous to indulge in some light as a feather French macaroons, and finally finishing off at Mutt's Canine Cantina to treat yourselves to some delicious ice cream and, would you believe, dog watching.

Bishop Arts District



Take a walk; even have a meal, in this fun, interesting area of Dallas! Home to more than 60 restaurants, bars, coffee shops and individual boutiques as well as out of the ordinary art galleries, Bishops Arts District makes for an appealing day or evening out for the family.

It's actually quite historic too, known for being the site of the city's busiest trolley stop, circa 1930s!

For those family members interested in antiques, (especially those of a military nature) drop into Mantique's and enjoy an interesting browse around the shop!

And that's just the short list...Google "Fun things to do in Dallas" and you'll find a LONG list.

First come, first serve, NO EXCEPTIONS.

SO WHAT IS THE COST OF THIS SPECIAL OFFER?

Register before February 15th and get our lowest conference pricing saving you hundreds of dollars!

AGAIN OFFER EXPIRES February 15th

This is a great deal to YOU as a valued MASS member.

FAQS AND COMMON QUESTIONS:

Do I have to rent a car?

Absolutely not.

The reason we use the hotel we do is it's very accessible from the airport.

You can get from the airport to the hotel easily and there is plenty to do within walking distance of the hotel.

What's the cheapest way to get there?

Dallas has non-stop flights from all over the US and Canada.

What's the name and address of the hotel?

The hotel is a major brand, newly renovated, and once we've received your registration, we will send you a confirmation email with an online reservation link so that if there's still room left, you can get the DISCOUNTED room rate of \$149.00 per night! This is a limited room block so reserve yours early as once they're gone, they're gone, and we cannot get you a cheaper rate from the hotel. Fair warning.

I can't afford to be away from my studio.

Did you read the testimonials above? You work hard all year long, each and every day. Don't you deserve some special time for YOU? The owners above in their testimonials have shown you that it's not that they will LOSE money if they leave their school for two days. It's that they will LOSE money if they DON'T come to the MASS Conference because they TAKE so much back HOME WITH THEM!

You can stay on your island and spin wheels, or you can join your fraternity of music school owners in April and GROW as a person and as a BUSINESS OWNER!

What is the hotel like?

This year, bigger than most. But it will still have the personal attention from the MASS staff that our members have come to expect at our events. Music school owners basically take over the hotel, so in every elevator ride, every break in the lobby at the bar, to your left and right there's music school owners, and we think that's pretty cool. Please note: The hotel is very likely to sell out and it won't be fun having to commute from another hotel versus just taking an elevator upstairs so be sure to reserve your room and register EARLY!

What is the schedule?

The conference kicks off Thursday, April 4th 7 p.m. ET
It ends Saturday, April 6th, 5 p.m.

Can I bring my kids?

You cannot bring them to the conference sessions and you cannot bring them to the ballroom (we're here to work!) but you are welcome to bring them to the hotel. Many attendees bring their families and visit area attractions.

What happens if I have to cancel?

Not to worry.

We will send you your conference bag filled with the workbooks and materials AND we will send you the DVDs of the conference so that you can get all of the great content.

Take advantage of your saving and bonuses, and I look forward to meeting you in person in Dallas!

It's EASY to register, and here's what to do next:

Register online at <http://www.musicacademysuccess.com/mce2019> or fill out the enclosed registration form before February 15th and return to our office. Takes just two minutes.

It's THAT EASY!

We'll see YOU in April,



P.S. Since you're a MASS member, you know firsthand how much the MASS program has helped your business and some of you have you've never, ever even met me in person.

If I can send you a box full of books, CDs, and a membership and improve your business from thousands of miles away, imagine what will happen if you attend my event live?

Ask yourself this...What are the chances that two and a half days in Dallas with me and two hundred other like-minded, successful music school owners, will not have an equal or FAR GREATER impact on your business success than the materials you received in the mail?

Don't miss out on this chance to get hundreds in savings and bonuses, and two and a half days that will change your business forever.

There is no substitute for a live event and with your significant savings and rock bottom, extremely spread out, easy payment plan, there is really no excuse for not investing in yourself and taking your school to the next level.

Here's to YOUR Music Academy Success®!

SEE THIS PAGE FOR REGISTRATION FORM OR YOU CAN REGISTER ONLINE AT:

www.musicacademysuccess.com/mce2019

Hotel discount reservation information will be sent to you with your registration confirmation.

CONFERENCE REGISTRATION FORM:

YES, I'm ready for the MASS Conference Experience! I'll take advantage of the discounts and payment terms, as marked below.

***You must be a current or former MASS member to attend.**

MASS Member's Name: _____

Music School: _____

E-mail address: _____

Web site: _____

Street: _____

City: State: Zip Code: _____

Phone Number: _____

Are you bringing a guest? Please put yes or no (list their name on your registration option below).

Guest's Relationship to You (Guests must be directly related to you or your business.)

*Guests cannot be other MASS members who are not directly related to your business operation:

MEMBERS ONLY DISCOUNTS

OPTION A:

I am a Titanium member \$199.00

Please reserve a spot for my guest named below for \$199.00

OPTION B:

I am a Diamond member \$399.00

Please reserve a spot for my guest named below for \$399.00

OPTION C:

I am a Gold + member \$499.00

Please reserve a spot for my guest named below for \$499.00

OPTION D:**Gold & Member Early Bird Special! Register before 01/31/19 and save \$150.00!**

I am a Gold member. Please sign me up 3 payments of \$249.00 (30 days apart charged to my credit card on file) or upgrade to Gold + or Diamond below. After 1/31/2019 Gold registrations are three payments of \$299.00 30 days apart.

Please reserve a spot for my Gold guest named below for 3 payments of \$249.00, 30 days apart. After 1/31/2019 Gold registrations are three payments of \$299.00 30 days apart

OPTION E:

Please upgrade me to Gold +, Diamond or Titanium so I can get a reduced rate and more MASS benefits!

12 month continuous membership commitment at new level required for conference discount.

What membership level do you want to upgrade to? _____

Please reserve a spot for my upgraded membership guest named below at my new discount rate.

***I agree to allow Music Academy Success to charge my credit card already on file or the credit card I submitted to the Music Academy Success office for the amounts checked above for the duration checked above. Charges will occur conveniently 30 days apart.**

***No children allowed in conference rooms or non-registered attendees. Please arrange for child care.**

CANCELLATION POLICY

If you have to cancel, we will mail you the 2019 MASS updated books, including the work books from the MCE and the DVDs of the conference. The registration fee is non-refundable but you will not miss out on the great content that we will mail you. Total value to you: \$2,300!

*Conference events, speakers, topics and schedule subject to change at any time without notice.

We'll see YOU in Dallas!

Got Questions?

Here's to YOUR Music Academy Success!

Alexis Williamson

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