

What our guitar students are saying...

My teacher is an excellent instructor! I am continually amazed by the level of expertise and versatility he demonstrates with the guitar. I have been playing for 11 years and he is able to develop lessons that challenge and encourage me to grow in my playing and performance. My teacher is able to quickly and effectively teach difficult material in a way that students can easily understand. This is a rare gift in any field. I enthusiastically recommend the Columbia Arts Academy.

-Jason Schafer, Swansea, SC

"My teacher always challenged me to be the best, which in return, helped prepare me for college as a jazz guitar performance major. His optimism and dedication shown in his teaching proceeded to help me get accepted to The South Carolina Governor's School for the Arts and Humanities, and the College of Charleston."

"My teacher's versatile teaching skills led me to become a better player with a professional outlook on how to become the best."

"He has given me the learning tools that will last forever."

-Josh Walker, New York, NY
www.joshwalkermusic.com

My teacher is an ideal teacher for an older adult. He treats us like one. He respects us for what we do during the day **does** and therefore does not make of us a child at night when we take our lesson. His style is to be patient and encouraging, but at the same time uncompromising in making sure we learn proper technique. Also he does not rigidly adhere to one way only in teaching, but can adapt the teaching style to the student's needs and abilities. I recommend him very much.

-Charles T. Thornsvard, M. D., Columbia, SC

"My teacher's knowledge of the guitar is unbelievable. He is able to spot potential problems instantly and give you several different options to fix the problem."

He is very dedicated in teaching the proper ways to play the guitar which will make the student a better guitar player. Marty was able to take complicated lessons and break them down into smaller, easier to learn components, and then teach them to me one at a time.

My teacher's patience with students is unmatched when compared to other guitar teachers in the area. His patience and drive to teach the art of music and guitar playing has turned me into a rock n roll guitarist able to play with anyone at any time.

I would definitely recommend the Columbia Arts Academy to any person, young or old and with any level of experience. My teacher has helped me fulfill a life long dream of playing the guitar."

-Jeff Urso, Columbia, SC

"My teacher is a GREAT teacher. He has greatly improved my playing ability, and has always been very patient. He likes, and is capable of teaching, a variety of music."

-Caanen Peebles, Barnwell, SC

"My teacher's knowledge of music and his musical talent are boundless. Adding to that, his ability to place a student at ease, his variety within lessons, his understandable instructions, his welcome encouragement, makes the Columbia Arts Academy a most outstanding school."

-Gale Stanley, Columbia, SC



Are you ready to learn how to play the guitar?

Thank you for requesting more information about guitar lessons at the Columbia Arts Academy!

WHAT DO YOU LEARN IN YOUR GUITAR LESSONS?

(for ages 7 & up)

Our guitar teachers teach rock, blues, metal, country and classical guitar lessons on electric and acoustic guitars. Beginner students can expect to work on chords, simple songs and melodies, sight reading and theory. We balance musicianship and fun by making sure that each lesson you are challenged with a new technical or theory concept, but always end with something fun such as your favorite riff or song. We use a variety of guitar method books to accomplish this and encourage students to bring CDs or their iPod to their lesson to learn their favorite tunes.

WHAT HAPPENS AT THE FIRST LESSON?

That question is often asked by prospective guitar students. Our guitar teachers make it a priority to get to know you on a personal level and to become familiar with your personal musical needs and goals.

We do not treat every guitar student the same in terms of what and how we teach.

A seven year old having their first guitar lesson will have very different needs than a fifty seven year old taking up guitar for the 2nd time after having had lessons as a child.

The main reason to choose the Academy as your music lesson provider, is that we are sensitive to the fact that every guitar student is an individual.

If you enroll here for guitar lessons, we will work with you to make a plan that will fit your needs and musical preferences. At your first guitar lesson your teacher will ask you about your favorite type of music, and set goals to help accomplish whatever musical aspirations you have for yourself or your child.

WHAT STYLES OF GUITAR DO YOU TEACH?

We teach all styles from rock, pop, jazz, country, blues and classical.

ARE YOUR GUITAR INSTRUCTORS QUALIFIED?

Our teachers have received their education from prestigious institutions such as New York University, Indiana University, Berklee College of Music, Oxford University, University of North Carolina School of the Arts, University of North Texas, South Carolina Governors School for the Arts, the Atlanta Guitar Institute, Columbia College and the University of South Carolina. Many of our instructors have gone on performance tours of the US and Europe and have over 25 years of professional performance and teaching experience. In addition to their teaching credentials, our teachers have warm personalities, are extremely friendly and strive to get to know each student and their parent on a personal level.

IT'S EASY TO GET STARTED SO TAKE THE NEXT STEP!

Sign up today by calling 803-787-0931 or e-mail info@columbiaartsacademy.com





Are we the right guitar school for you?

The Academy is the largest music school in the state of South Carolina and gives over 25,000 lessons annually. More music students take lessons here than at any other school in the city of Columbia.

Please consider the benefits of becoming an Academy student and find out why we are Columbia's number one choice for music lessons:

10 benefits of becoming an Academy student:

1. Guitar, Bass, Voice, Drum and Piano lessons in one location.

This saves our students time and money, as one family can take multiple instruments on the same day. Other studios offer multiple instruments, but we are the only one to offer all 5 of the most popular instruments: Electric & Acoustic Guitar, Electric Bass, Voice, Piano and Drum set.

2. The largest and most qualified teaching faculty in Columbia.

We have 25 music teachers, all with either University training or professional performance experience. Our music teachers are dedicated to learning about your personal musical goals and helping you to achieve them. With at least three music teachers for every instrument, we are confident that we have the right teacher to meet your needs. In addition to their teaching credentials, our teachers have warm personalities, are extremely friendly and dedicated to teaching you the style of music that you want to learn.

3. The widest range of lesson times available.

11:00 a.m. - 9:00 p.m. Monday - Friday • 12:00 p.m. - 4:00 p.m. on Saturdays.

4. A proven track record of excellence.

Visit our testimonial page (page 4) to see what our students are saying. Every year, aspiring music teachers start their own studio, and a year or two later it's closed. The Academy has a proven track record of offering quality music lessons, year round. Our full time mission is teaching music.

5. A comfortable waiting room for parents.

Instead of waiting in a music retail store showroom, our clients enjoy a spacious, professional waiting room with comfortable chairs, kids toys, Wi-Fi, magazines and bottled water service. We also provide large observation windows on every door so that you can watch your child's lesson while you wait. Or if you prefer you can sit in on their lesson anytime you like.

6. Fully stocked lesson rooms.

Our rooms are stocked with everything you need for lessons, including amps, stereos, full drum kits with pads, keyboards, pianos and more. All you need to bring is your instrument. We have spent thousands of dollars on our studio to offer soundproofing and observation windows.



The CAA is the largest guitar school in SC!

7. Free, all inclusive recitals.

Every May and December, our students have the option of performing in our recitals. Students are not required to perform, but many choose to. Parents never have to pay admission or any related fees for these recitals.

8. Professional office staff six days a week, 10 hours a day.

Many music studio desks are staffed by the teacher/owner or more commonly an answering machine. We have three office managers who are available at the front desk to assist our clients.

9. Located on Rosewood in the heart of Shandon.

Due to its central location, our school is convenient to all areas of Columbia. Close to our studio, you will find great shopping, dining and the quaint neighborhood village of Shandon.

10. Month to Month lessons.

The Academy does not require semester minimums for lessons. Every student here is on a month to month basis.

If you are ready to start, you have nothing to lose as we only want students who truly want to be here and we will not commit you to a long term contract.

Lessons are first come, first serve so contact us today to arrange your first lesson!

Call (803) 787-0931

A special \$20.00 guitar gift just for YOU!

Register for guitar lessons in the next 7 days and you can redeem this coupon for \$20.00 in FREE music retail to buy guitar books, digital tuners, guitar strings or use it towards the purchase of a NEW guitar!

Just bring this coupon in when you register **before it expires in 7 days!**

Name: _____

EXPIRES: _____



Limit one per customer • Cannot be combined with any other offer
Only valid for students who register for at least one month of lessons